

Lorenza Bozzoli
COUTURE

Milano





Lorenza Bozzoli Design / New Collection 2019

Couture by Lorenza Bozzoli - Bluring the lines between **Design** and **Fashion**.

Lorenza Bozzoli



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Couture è una collezione di accessori per l'arredamento di alta gamma, creata dalla designer **Lorenza Bozzoli**.

Pensata e progettata in Italia e completamente realizzata a mano da artigiani, Couture è una combinazione di design moda, lussuosa e elegante, che impiega materiali di alta qualità, offrendo innumerevoli varianti di colori personalizzabili su richiesta.

Couture is a high-end, elegant and luxury home accessory collection by designer **Lorenza Bozzoli**.

With the philosophy of making with artisanal craftsmanship and complete customization, this collection is designed and made in Italy. Couture is a combination of design and fashion with high quality of material and innumerable color combinations personalized to the user needs.



"A Piece Of Luxury Especially For You."

Each piece is not just uniquely designed and customized for the clients, but is signed, stamped and numbered by the designer, marking the originality and authenticity- a piece of luxury especially for you.

Ogni pezzo non è solo progettato e personalizzato per il singolo cliente, ma è firmato, timbrato e numerato dalla designer, certificandone l'originalità e l'autenticità. Un lusso esclusivo per te.





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This unique Haute-Couture product features the colorful fringes woven by artisans on 18th Century loom. Each thread is stitched and cut by hand by designers and artisans making it a perfect example of the fusion of bespoke craft and design piece.

Questi eccezionali oggetti di Haute-Couture impiegano frange colorate tessute da artigiani su telai del XIX secolo. Ogni filo è cucito e tagliato a mano, rendendo ogni prodotto un'esemplare commistione di artigianato e design contemporaneo.





With the availability of over 75 colors of fringes and velvets, the possibility of customization of the product is endless. Each piece is designed in close relation with the client, with customization in designs and colors, making each piece completely unique and special.

La disponibilità di oltre 75 colori di frange e velluti offre un'infinita possibilità di personalizzazione. Ogni oggetto è progettato in stretta collaborazione con il cliente, rendendo esclusiva la scelta dei disegni e dei colori che rendono ogni pezzo unico e speciale.





The elegance of pure geometric form of this versatile piece adds luxury with a splash of color in any space.

This completely customised product can be designed with variations of 65 available colors of the fringes and velvet for a hand-crafted, tailor-made piece designed and made as per your desire.

L'eleganza della forma geometrica e la versatilità di questo oggetto, impreziosiscono qualunque spazio con un deciso tocco di lusso e colore.

I nuovi raffinati decori, con la loro ricercatezza cromatica e formale, si articolano in pattern morbidi e curvilinei dal richiamo floreale.





Couture provides complete tailor-made services along with their products. Each piece is about making real the vision of the client. The designer works closely with clients, providing them the sketches and hi-quality renders, customizing designs and colors uniquely for each piece.

Couture offre un servizio completo su misura. In stretta collaborazione con il designer, ogni pezzo riflette e interpreta le visioni e i gusti del cliente, personalizzando forme e colori per ogni pezzo richiesto. Attraverso schizzi e rendering di alta qualità, il progetto farà di ogni suggestione un'esclusiva esperienza estetica.



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The geometric pattern of fringes is inspired from the motifs of the Art Deco period. This quintessential patterns made from simple lines convert the piece into a timeless beauty.

Ispirato ai motivi dell'Art Deco, il pattern geometrico di frange rielabora e propone in linee e colori una bellezza delicata e senza tempo.





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The pattern of the square and rectangle stools is inspired from the perspective view of a pure form- the cube. This gives a sense of depth to the piece with a contemporary touch.

I motivi quadrati e rettangolari dei nuovi poufs si ispirano alla compostezza della forma pura, del cubo. Le linee rette e ammorbidite dalle frange offrono così un tocco di contemporaneità, aggiungendo un diverso senso di profondità al decoro.





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Introducing the new square collection



The new square and rectangular forms are introduced as a part of the collection of this year. The round and square collections complement each other in its pure geometric form and volumes. Different pieces of varied combinations and colors elevate each space, making it plush and eclectic.

Le nuove forme quadrate e rettangolari appartengono alla collezione Couture di quest'anno. Assieme alle curve morbide e sinuose delle precedenti serie, le forme composte della nuova collezione ribadiscono un'attenzione geometrica e decorativa, capace di rendere ogni spazio lussuoso ed eclettico,



The geometrical shapes of the fringes are hand-cut with finesse and utmost precision. These forms can also be customized as per the requirement of clients to suit their project.

Le frange che decorano i poufs sono tagliate a mano con raffinatezza e massima precisione. Ogni pattern decorativo può essere realizzato seguendo il disegno del cliente, facendo di ogni prodotto un oggetto unico ed esclusivo.







"Each piece is made by these high-end material; handmade by the designer and the artisan making it a premium home decor piece."

The fringes add an element of flow and lightness to the volume of the pouf while the velvet adds the grandeur and richness. Each piece is made by these high-end material- handmade by the designer and the artisan making it a premium home decor piece.

Le frange offrono una sensazione di fluidità e leggerezza al volume composto dei poufs, arricchito dalla morbidezza della copertura in velluto.

Ogni pezzo è un oggetto di alta qualità, completamente realizzato a mano dal designer e dall'artigiano, un'eccellenza di manifattura e materiali.





These poufs are available in four sizes.

1. 30 X 30 X 46 cm
2. 40 X 40 X 46 cm
3. 50 X 50 X 46 cm
4. 95 X 95 X 35 cm

Also any additional sizes can be customised
as per needs of client.

Anche eventuali variazioni nelle dimensioni dei
poufs sono a discrezione delle esigenze del
cliente.







Couture extends its design collection by introducing the new typology of tables in colorful ceramic tiles and lacquered metal. Its volumetric form similar to the pouf and customisation options with different colors and finishes makes it a perfect addition and extension of the Couture family.

Couture estende la sua nuova collezione introducendo un'esclusiva tipologia di tavoli realizzati con piastrelle di ceramica colorata e metallo laccato. La loro forma volumetrica, ricordando i poufs sia nei colori e nelle finiture che nelle possibilità di personalizzazione, rappresentano un'estensione ideale della famiglia Couture.





A new line of tables is introduced this year can be also customized by choosing the color schemes from the ceramic tiles and a special piece is designed to complement your space.

La nuova linea di tavoli è pensata come un pezzo esclusivo, adatto per ogni spazio, personalizzabile nella scelta del pattern cromatico delle piastrelle in ceramica,



Special design's fabrics like this embroidered silk fabric from fashion designer **Cristian Lacroix Maison** can also be used to make the pouf an example of complete customization. The design and color combinations of fringes are suggested by the designer of any such custom fabrics provided by the client to develop an avant-garde personalized piece.

Tessuti speciali di design come la seta ricamata dello stilista **Cristian Lacroix Maison** possono essere integrati nella realizzazione dei poufs, offrendo un'ampia possibilità per una completa personalizzazione.



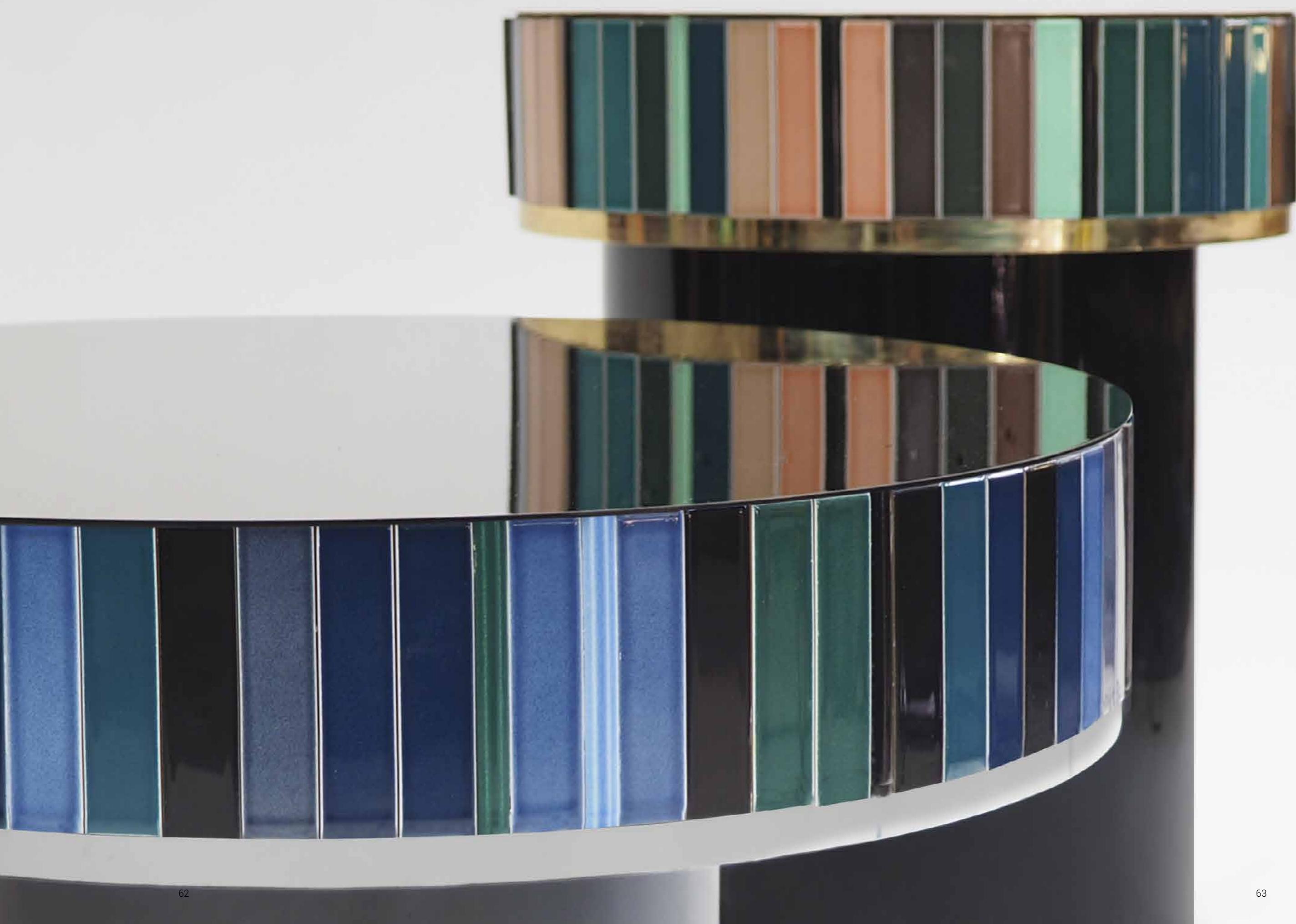


These tables with ceramic tiles and lacquered metal top comes in three sizes:

1. 33 X 33 X 43 cm
2. 43 X 43 X 52 cm
3. 62 X 62 X 37 cm

This makes the table useful as a side table, serving table for trays, for outdoor lounge or bedrooms and vanity areas.

I nuovi tavoli con piastrelle in ceramica e piano in metallo laccato sono disponibili in tre dimensioni







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Ceramic Tiles available in different tones and hues to suit your ambience.



The square hand-made poufs come in three sizes

1. 35 X 35 X 46 cm
2. 70 X 35 X 46 cm
3. 130 X 40 X 46 cm [with rounded edges]

I poufs squadrati e realizzati a mano sono disponibili in tre dimensioni.







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Each bespoke piece is stamped at the bottom on the lining of the pouf. It is then **signed by the designer Lorenza Bozzoli** and numbered and dated like an art print. This is the ultimate sign of luxury, originality and craftsmanship of the product.

Ogni pezzo reca lo stampo di autenticità sul fondo, firmato dalla designer Lorenza Bozzoli, numerato e datato.

L'autentica originalità di ogni prodotto, evidenzia la qualità della manifattura e l'arte di un design dedicato al lusso.

The **circular poufs** are available in 4 standard sizes are highly versatile.

Poufs with 30 cm diameter 46 cm height:

Ideal as extra seat in the living room, walk-in closets, shoe stores, fitting room etc.

Poufs with 40 cm diameter 46 cm height:

Ideal as seat for vanity table, an extra seat for living room, ottoman etc.

Poufs with 50 cm diameter 46 cm height:

Ideal as a side-table, table for serving trays, an extra seat etc.

Poufs with 95 cm diameter 35 cm height:

Ideal as a low seat for more people, in lobbies, vestibule spaces, center table etc

The **square poufs** and benches are available in 4 standard sizes as well.

35X35 cm square poufs with 46 cm height:

Ideal as extra seat in the living room, walk-in closets, shoe stores, fitting room etc.

70X35 cm benches with 46 cm height:

Ideal as an extra seat for living room, in lobbies etc.

70X35 cm benches with 46 cm height [rounded edge]:

Ideal as an extra seat for living room, in lobbies etc.

130X40 cm benches with 46 cm height [rounded edge]:

Ideal as a seat for more people, in lobbies, vestibule spaces etc.



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Note: Due to monitor and resolution differences, the actual colors may wary slightly from what appears on screen and also differ from screen to screen.

DECO SERIES



LBGEODECOB(BE-R-LR-LG)30TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : W30 x D30 x H46 (cm)
W11.80" x D11.80" x H18"
- Weight: 6.2 kg (13.6 lbs)
- Handmade in Italy



LBGEODECOLB(BE-LB-B-P)30TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : W30 x D30 x H46 (cm)
W11.75" x D11.80" x H18"
- Weight: 6.2 kg (13.6 lbs)
- Handmade in Italy



LBGEODECOY(BE-R-BK-Y)30CO

- Material : Beech wood, velvet 100% Cotton
- Viscose fringes
- Dimensions : W30 x D30 x H46 (cm)
W11.75" x D11.80" x H18"
- Weight: 6.2 kgs (13.6 lbs)
- Handmade in Italy



LBGEOGIOBX(BE-R-P-BX)40TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : W40 x D40 x H46 (cm)
W15.75" x D15.75" x H18"
- Weight: 6.2 kg (13.6 lbs)
- Handmade in Italy



LBGEOGIOBK(GY-R-BR-BK)40TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : W40 x D40 x H46 (cm)
W15.75" x D15.75" x H18"
- Weight: 6.2 kg (13.6 lbs)
- Handmade in Italy



LBGEOGIOG(BE-LB-T-G)40TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : W40 x D40 x H46 (cm)
W15.75" x D15.75" x H18"
- Weight: 6.2 kg (13.6 lbs)
- Handmade in Italy



LBGEODECOG(G-LB-T-Y)40TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : W40 x D40 x H46 (cm)
W15.75" x D15.75" x H18"
- Weight: 8.8 kg (19.4 lbs)
- Handmade in Italy



LBGEODECOB(B-LB-B-P)40PL

- Material : Beech wood, velvet 100% PE
- Viscose fringes
- Dimensions : W40 x D40 x H46 (cm)
W15.75" x D15.75" x H18"
- Weight: 8.8 kg (19.4 lbs)
- Handmade in Italy



LBGEODECOGY(BE-Y-BE-GY)40TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : W40 x D40 x H46 (cm)
W15.75" x D15.75" x H18"
- Weight: 8.8 kg (19.4 lbs)
- Handmade in Italy



LBGEOGIOG(G-R-O-BX-T)35X35TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : L35 x D35 x H46 (cm)
W13.75" x D13.75" x H18"
- Weight: 7.9 kg (17.4 lbs)
- Handmade in Italy



LBGEOGIOP(B-B-Y-BX-T)35X35TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : L35 x D35 x H46 (cm)
W13.75" x D13.75" x H18"
- Weight: 7.9 kg (17.4 lbs)
- Handmade in Italy



LBGEOGIOG(G-LG-B-DB-BE)35X35TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : L35 x D35 x H46 (cm)
W13.75" x D13.75" x H18"
- Weight: 7.9 kg (17.4 lbs)
- Handmade in Italy



LBGEODECOY(BE-O-R-Y)50VI

- Material : Beech wood, velvet 53% AC 47% PL 5% VI
- Viscose fringes
- Dimensions : W50 x D50 x H46 (cm)
W19.75" x D19.75" x H18"
- Weight: 10 kg (22 lbs)
- Handmade in Italy



LBGEODECOBE(BE-BR-R-Y)50VI

- Material : Beech wood, velvet 53% AC 47% PL 5% VI
- Viscose fringes
- Dimensions : W50 x D50 x H46 (cm)
W19.75" x D19.75" x H18"
- Weight: 6.2 kg (22 lbs)
- Handmade in Italy



LBGEODECOO(BE-O-R-Y)50VI

- Material : Beech wood, velvet 53% AC 47% PL 5% VI
- Viscose fringes
- Dimensions : W50 x D50 x H46 (cm)
W19.75" x D19.75" x H18"
- Weight: 6.2 kg (22 lbs)
- Handmade in Italy



LBGEODECOO(BE-O-R-Y)50VI

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : L70 x D35 x H46 (cm)
W27.50" x D13.75" x H18"
- Weight: 11.9 kg (26.2 lbs)
- Handmade in Italy



LBGEOGIOG(GY-LGY-DB-BK-B)35X70VI

- Material : Beech wood, velvet 53% AC 47% PL 5% VI
- Viscose fringes
- Dimensions : L70 x D35 x H46 (cm)
W27.50" x D13.75" x H18"
- Weight: 11.9 kg (26.2 lbs)
- Handmade in Italy



LBGEOGIOBX(BX-P-R-C-LB)35X70TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : L70 x D35 x H46 (cm)
W27.50" x D13.75" x H18"
- Weight: 11.9 kg (26.2 lbs)
- Handmade in Italy

WIEN SERIES



LBGEOWIENC(C-P-G-BE-T)50TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : W50 x D50 x H46 (cm)
W19.75" x D19.75" x H18"
- Weight: 10 kg (22 lbs)
- Handmade in Italy



LBGEOWIENBE(P-P-R-BK)35X35TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : W35 x D35 x H46 (cm)
W13.75" x D13.75" x H18"
- Weight: 7.9 kg (17.4 lbs)
- Handmade in Italy



BGEOWIENG(G-B-LG-BE-GY)35X70TR

- Material : Beech wood, velvet 100% Trevira
- Viscose fringes
- Dimensions : W50 x D50 x H46 (cm)
W19.75" x D19.75" x H18"
- Weight: 11.9 kg (26.2 lbs)
- Handmade in Italy



- Material : Wood, Copper, Ceramic tiles
- Dimensions : W32 x D32 x H42.5 (cm)
W12.5" x D12.5" x H16.75"
- Weight: 11.8 kg (26 lbs)
- Handmade in Italy



- Material : Wood, Metal and Copper, Ceramic tiles
- Dimensions : W42.5 x D42.5 x H51.5 (cm)
W16.75" x D16.75" x H20.25"
- Weight: 21.1 kg (46.5 lbs)
- Handmade in Italy



- Material : Wood, Metal, Stainless Steel Ceramic tiles
- Dimensions : W62.5 x D62.5 x H37.5 (cm)
W24.60" x D24.60" x H14.75"
- Weight: 31.5 kg (69.4 lbs)
- Handmade in Italy



LBGEOWIENBK(P-C-G-BE-T)40BCO

- Material : Beech wood, velvet 100% Cotton
- Viscose fringes
- Dimensions : W130 x D40 x H46 (cm)
W51" x D15.75" x H18"
- Weight: 25 kg (55 lbs)
- Handmade in Italy



LBGEOWIENG(G-B-LG-BE-GY)40BCO

- Material : Beech wood, velvet 100% Cotton
- Viscose fringes
- Dimensions : W130 x D40 x H46 (cm)
W51" x D15.75" x H18"
- Weight: 25 kg (55 lbs)
- Handmade in Italy



- Material : Wood, Copper, Ceramic tiles
- Dimensions : W32 x D32 x H42.5 (cm)
W12.5" x D12.5" x H16.75"
- Weight: 11.8 kg (26 lbs)
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- Dimensions : W42.5 x D42.5 x H51.5 (cm)
W16.75" x D16.75" x H20.25"
- Weight: 21.1 kg (46.5 lbs)
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- Dimensions : W62.5 x D62.5 x H37.5 (cm)
W24.60" x D24.60" x H14.75"
- Weight: 31.5 kg (69.4 lbs)
- Handmade in Italy



Lorenza Bozzoli

Lorenza Bozzoli was born in Milan. She attended the Academy of Brera, and moved to New York to kick-off her career in the fashion field with her first self-produced lines. Upon returning to Milan she soon started working with Elio Fiorucci and companies like Basile, Camper, Sergio Rossi, Plein Sud.

Her interest then moved toward the world of interior design, and she started articulating her work through a vast series of collaborations with big brands such as Alessi, Moooi, Dedon, Pomellato, Dilmos, Edition, Mingardo, Slamp, Tato Italia, Colè.

Lorenza currently lives and works in Milan.

A handwritten signature in black ink, appearing to read "Lorenza Bozzoli".

Lorenza Bozzoli Design

Address : Piazza Castello, 20

20121 Milano - Italia

Mob : +39 339 892 7777

T+39 02-72018776

www.lorenzabozzoli.com

lorenza.bozzoli@lorenzabozzoli.com